

## **Our Ethical Fundraising Statement**

At Children's World our priority is the safety, dignity, and future of the children we support. To ensure our work remains independent and untainted, we hold ourselves to the highest ethical standards in fundraising.

### **Our Mission Comes First**

We only accept donations that align with our core values. We will not accept funding from individuals or organisations whose activities conflict with the rights and welfare of children, or whose actions cause them harm.

### **We Protect Our Integrity**

We do not accept "dirty money." We conduct due diligence on significant donations to ensure funds do not originate from illegal activities, modern slavery, or exploitative labour practices. If a gift risks our reputation or our ability to speak out for children, we will respectfully decline it.

### **Your Privacy is Sacred**

We are honoured by your support and will never sell, rent, or trade your personal information. We use your data only to keep you informed about the impact of your gifts, and you can opt-out at any time.

### **Independence is Key**

While we welcome corporate partnerships, we remain an independent voice. A donation never buys influence over our policies, our advocacy work, or how we run our programs. We answer to the children we serve, not to our donors.

### **Transparency and Accountability**

We promise to be honest about how your money is spent. Our annual accounts are independently audited and made public every year. If you ever have a concern about our fundraising, we have a clear complaints procedure to ensure your voice is heard.

**Our Promise:** We would rather turn down a donation than compromise our promise to protect childhood.